

## **PUNJAB RURAL SUPPORT PROGRAMME (PRSP)**

The Punjab Rural Support Programme (PRSP) is a non-governmental and non-profit organization. It aims at poverty alleviation through social & economic empowerment of rural communities in the Punjab.

### **CONSULTANCY REQUIRED**

PRSP is inviting proposals from consulting firms and individual consultants with proven track record of conducting socio-economic development research studies. Scope of work is briefed as under:

1. Assessing the impact of overall PRSP programme, activities/interventions on rural poor communities to improve their living standard, especially from gender perspective.
2. Propose product diversification for strengthening of Gender Mainstreaming vis-à-vis;
  - 2.1 What new products PRSP can offer to community especially women and how PRSP can improve its current programme activities for gender mainstreaming.
  - 2.2 How to increase the women participation and empowerment through the programme activities.

For detailed TORs please visit PRSP website [www.prsp.org.pk](http://www.prsp.org.pk). The proposal along with CV(s) must be received by February 15, 2010 on our email address at [cs@prsp.org.pk](mailto:cs@prsp.org.pk) or on our following office address;

Admin Officer  
Punjab Rural Support Programme  
7<sup>th</sup> Floor, LDA Plaza, Egerton/Kashmir Road, Lahore, Pakistan.

Only short listed firms/individual consultants will be contacted